



UK Maritime Services Directory

Published in conjunction with Maritime London



2010 media pack

naVigate

Advertising information

The UK Maritime Services Directory will contain the contact details of over 1500 professional international maritime service providers from around the UK and will be the leading source of information for companies looking for contact details of the UK's shipbrokers, insurers, financiers, lawyers, surveyors and much more.

Printed in a high quality 4 colour A4 format as well as available on-line, the directory is published by Navigate PR in conjunction with Maritime London, the UK's professional maritime services trade promotion association.

- **x5000 print distribution**
- **online and emailed to x15,000**
- **Distribution at Posidonia 2010**

Sent to 3000 international shipping contacts and available online, the directory will also be distributed at the Maritime London pavilion at Posidonia 2010. Companies featured in the directory will gain further exposure as the directory is distributed via Maritime London promotional trips. In 2008/9 Maritime London took companies to Turkey, India, Cyprus and Norway hosting events for the end-users of shipping related services.

The publication will not only contain contact details, but also editorial looking at the UK's maritime services scene and featuring commentary from leading players. Sectors covered will include shipbroking, ship management, finance, insurance and legal services.

"An easy way of promoting your company to the international shipping market"



Free company listings

Each company featured in the directory will be provided with a free company listing including name, sector, address, web and tel details.

Sections

Accountancy	Information Technology
Arbitrating	Legal
Association	Marine travel
Average adjusting	P&I Club
Bunker broking & trading	Public relations
Chartering	Publishing
Classification	Recruitment
Communications	Security
Consultancy	Ship registry
Education	Shipping company
Emergency response	Shipbroking (Chartering, S&P, FFAs)
Finance	Ship management
Insurance – broking	Surveying
Insurance - underwriting	

Your company will be contacted by a representative to ensure that your details are up to date and correct.

“Be seen in print & on-line”

Paid for listings

Increase your company's visibility with an enhanced company listing.

Enhanced 1:

Company, address, email, web, logo, contact name **£125** + VAT

Enhanced 2:

Company, address, email, web, logo, contact name and 75 word description **£195** + VAT

Advertising

Advertising space is also available and is a cost-effective way of standing out from the pack.

Full page (full colour) **£1495** + VAT

Half page **£900** + VAT

Strip banner **£600** + VAT

Company showcase

Companies wishing to provide further details on the full range of their services can do so in the company showcase section of the publication on a paid for basis. Following an interview with a nominated company representative, a professional writer will draft an article detailing your company's activities. **£1600** + VAT per page

Examples of display listings

Basic Listing

AN Other Limited
Unit 6
AN Other Street
An Other Town
An Other City
Tel 07777 6123456

Enhanced 1

AN Other Limited
Unit 6
AN Other Street
An Other Town
An Other City
Tel 07777 6123456
Email info@anotherltd.com
Web www.anotherltd.com
Contact name: John Smith



Enhanced 2

AN Other Limited
Unit 6
AN Other Street
An Other Town
An Other City
Tel 07777 6123456
Email info@anotherltd.com
Web www.anotherltd.com
Contact name: John Smith



AN Other Limited
La vojo saltas, kaj ses tratoj parolis.
Nau eta radioj gajnas tri cxambroj, sed
kvar libroj havas la bildo. Kvin bela
telefonoj romenos malvarme, kaj
Kwarko batos ses rapida birdoj. Kvin
tratoj acxetis la malklara kalkulilo, sed
tri auxtoj falis, kaj la malpura libro acx-
etis tri pura birdoj, sed nau alta auxtoj
trinkis kvar tre belega birdoj. Du tratoj
romenos. Kvar bildoj trinkis multaj
klara libroj. Kvar katoj parolis klara.

For further details please contact Will Bixby.

T: 020 7369 1650

E: wbixby@navigatepr.com

Navigate PR,
the Baltic Exchange,
38 St Mary Axe,
London EC3A 8BH



Technical Data

Strip Banner	mm
Text Area	60D x 174W
Trim Size	70D x 210W
Bleed Size	73D x 216W

Half Page	mm
Text Area	130D x 174W
Trim Size	148D x 210W
Bleed Size	151D x 216W

Full Page	mm
Text Area	264D x 174W
Trim Size	297D x 210W
Bleed Size	303D x 216W

Method of printing Illustrations

offset litho
tiff 300dpi, jpeg quality max 10, eps files with all supporting images and fonts. colour images in cmyk

E-mail Applications

pdf, zip, & jpeg
QuarkXpress, InDesign, Photoshop and Illustrator

Preferred medium

pdf optimised for press, or jpeg



Maritime London is a not for profit promotional body for UK based companies which provide professional services to the international shipping industry.
www.maritimelondon.com



The Navigate group specialises in providing marketing, corporate communications, media relations and training to companies involved in the international shipping sector. In addition, our conference division stages a range of maritime related events and meetings.
www.navigatepr.com www.navigateevents.com