

PRESS RELEASE



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For immediate release

Softship sails into Sydney

As part of its continued expansion, Softship – the leading global provider of liner shipping software – has established a new presence in Sydney, Australia to provide support and professional services to regional ship-operators and agents.

The newest addition to the Softship network will manage all activities in the Oceania region and joins the existing network that comprises offices in Antwerp, Buenos Aires, Hamburg, New York and Singapore.

Softship Australia is headed-up by Alfred Verzijl who has a deep understanding of the Australian and New Zealand markets as well as a strong pedigree in developing and installing software solutions in the liner shipping sector.

Commenting on his appointment and the new Australian presence, Mr Verzijl said:

“In order to keep a software system up-to-date and relevant to regional business requirements it is crucial to have a local presence. It also means we can provide rapid on-site support as required. Softship Australia has been created to allow us to get closer to our customer base operating from the region and I am looking forward to building our presence in Australia and New Zealand.”

Softship already has a number of successful software installations in the Oceania region and the new office will be actively involved in software implementation and support, project management, consulting and designing local customer-specific requirements.

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Notes to editors

Softship is the leading provider of software solutions and related services to the international liner shipping industry. Founded in 1989, Softship's software has been installed in more than 100 companies across the world. Its software products are designed to streamline and deliver efficiencies to the many processes that comprise liner shipping (commercial, operations, equipment control, finance and more) as well as providing a range of business management tools that allow shipping executives to fully analyse their commercial and operational activities. Flexibility is achieved through Softship's modular format where clients purchase or lease only the solutions they require. Software can be easily modified to meet specific market or company requirements and is delivered as a locally installed application or through a hosted solution. Packaged suites of software applications are available for principals, agents and NVOCCs. Tailored versions are also available for shortsea and feeder operators.

The company is headquartered in Hamburg, Germany and has been listed on the Frankfurt Stock Exchange since 2001 (ISIN: DE0005758304). It also operates offices in Argentina, Australia, Belgium, Singapore and USA and employs around 70 people, all of whom have in-depth shipping knowledge.

More information is available at www.softship.com

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